

DIGICAL

Invest.

A Swiss family investment company —
multi-asset, long-horizon, own account.

VOL.

01 / 2026

ESTABLISHED

MMXXII · VAUD

STRUCTURE

SOCIÉTÉ ANONYME

CAPITAL

CHF 100'000

§ 01 — MANDATE

We invest our own capital, patiently, across any asset that compounds.

Founded in 2022 in the canton of Vaud, Digical administers a single family's patrimony with full discretion over time horizon, sector and instrument. We answer to no LPs, no benchmarks, no quarterly clock.

* CO-INVESTMENT CONSIDERED ON A CASE-BY-CASE BASIS FOR STRATEGIC PARTNERS. NEVER A FUND, NEVER A FEE BUSINESS.

§ 02 — PRINCIPLES

01 Own account

Every position is funded from the family balance sheet.

02 No fixed horizon

We hold for as long as the thesis holds.

03 Cross-asset by design

One book, one conviction, across the full instrument set.

04 Quiet governance

Swiss discretion. Public disclosure only when required.

05 Occasional partnership

On select transactions, aligned co-investors — never a fund.

§ 03 — ASSET CLASSES

01 / 05 Private equity Participations in operating companies, minority and majority.	02 / 05 Private credit Senior, mezzanine, bridge — bilateral terms.
03 / 05 Real estate CH & international. Residential and commercial.	04 / 05 Public markets Listed equities held with the same long lens.
05 / 05 Digital assets Selective cryptoasset & infrastructure exposure.	— ONE BOOK. ONE CONVICTION. ◆

§ 04 — PORTFOLIO INDEX

Positions held discreetly. Described by sector, stage, vintage only.

CLASSES	GEOGRAPHIES	VINTAGES	HORIZON
05	04	2022 →	Open

§ 05 — THE FAMILY

Luc Craen

FOUNDER ·
FOUNEX

MD & VP, EU
Business School.

Carl Craen

FOUNDER ·
GIRONA

VPEU Business
School; founder
Xblue Digital
School.

Ann Levy-Craen

FOUNDER ·
BLONAY

Director of the
family office;
administrative

§ 06 — SUBMISSIONS

Propose an investment.

Unsolicited proposals are reviewed on the first business day of each month. What follows is the process, the criteria, and the submission route.

◆ THE PROCESS

01	Submit a one-page memo	Thesis, economics, what you are asking from us. One page. Attachments welcome but the page must stand alone.
02	Initial review — within 21 days	We read every submission. You receive a clear pass or a note that we are proceeding to step three.
03	One call, one data-room	A single conversation with the principals, access to the materials we need. No theatre, no multi-stage process.
04	Term sheet — or a pass — within 60 days	From first submission to a yes or a no, the outer bound is sixty days. We respect your time because our own is finite.

◆ WHAT WE LOOK AT

01	Operating companies — CHF 1M – 15M equity cheque
02	Real estate — CH & EU primary, CHF 2M – 30M
03	Private credit — CHF 1M – 10M, senior or mezzanine
04	Co-investment alongside a trusted lead

× WHAT WE PASS ON

–	Pre-revenue / seed stage
–	Capital-table cleanup or rescue financings
–	Early-stage biotech, pure hardware R&D
–	Blind-pool funds, fund-of-funds, fee vehicles
–	Opportunities outside CH · EU · UK unless exceptional

OWN ACCOUNT

PATIENT

MULTI-ASSET

DISCREET

BLONAY • SAINT-LÉGIER

◆ SUBMISSION ROUTE

Submit your one-page memo through the form on the site, or by post to the correspondence address. Digital submissions receive a reference code on receipt.

→ DIGICAL.INVEST/#SUBMIT

◆ CORRESPONDENCE

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